



Live out loud. **Speak** out louder. **Encourage** along the way.

Speaker Testimonials:

"Oftentimes students don't 'get' the concept of networking and branding themselves. In today's competitive job market it is critical to both grasp these concepts and effectively implement them in your employment search and career development. Yolanda breaks it down into perfect analogies and real life stories that students can relate to and begin to apply so they engage in conversations that have that "wow" factor that makes them visible in a demanding market!"

Maureen May, Associate Director of Career Services, Carnegie Mellon University

"Job seekers neglecting the insight from Yolanda's presentations and book are receiving a career kiss of death."

Stuart Mease, Director of Career Services, Virginia Tech Pamplin School of Business

"I learned more about preparing for a career search from Yolanda than I did from any of the events my college career services offered. Yolanda gave several interesting and inspiring presentations regarding topics such as interviewing, preparing a resume, and being a team player. Her positivity and motivation rubs off on everyone in her presence and she engages her audience in helpful and interesting discussions about careers and strategies for standing out and identifying and presenting your strengths. I am currently enrolled in an MBA program and I know when I start my new career search, I will be ready and prepared because of Yolanda's invaluable guidance and advice."

Tricia Yandow, Graduate Assistant, Alumni Relations, Providence College



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Speaker Testimonials:

"Yolanda consistently delivers quality presentations, no matter the demographic of attendees. She is well-prepared and clearly learned in the subject matter at hand. Yolanda is always able to present large amounts of information in clear, simple terms that anyone can understand."

Jake Thiewes, Associate Editor AOL Jobs

"Yolanda does an excellent job of breaking what can be overwhelming subjects into smaller, simpler concepts. Whether it's navigating your first job hunting experience to managing your first millennial, she provides key steps for success in a non-intimidating fashion."

Jessica Rothfuss, Manager, AOL, Inc.

"Yolanda has a way of simplifying the job hunting process. Most of us become worked up, stressed out and need help clarifying our message for interviewers and recruiters. She can help us with that. These strategies help us to network with more focus and ease."

Jennifer Kumar, Owner and Program Director, Authentic Journeys



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"Yolanda's insight that she has to share on how to land your dream job is much more than just a few words of advice. I still have Yolanda's resume and interview tips saved to reference, not only for myself, but I have shared this with many of my peers as well. Yolanda has an effective way to get through to college students, as her presentations are relatable, informative and entertaining. And if that wasn't enough, what better person to provide all of this advice than an actual College Recruiter!"

Michelle Puckli, Media Planner at Neo@Ogilvy

I attended the Virginia Tech career and was fortunate to get a copy of your book that day. After reading it, I was so surprised about how similar those two fields are - dressing to impress, using swagger, etc. - and it certainly helped me prepare for future interviews and networking opportunities. I really appreciated the interview help you provided, breaking it up into the various types of interviews (coffee, lunches, and panels). I personally think that is an area that many college students struggle on, so it was a nice preparation tool."

Catharine T. Sonntag, Virginia Tech student, class of 2011

"I may have mentioned that my dad has been looking for a job for over a year now. I gave him a copy of your book, and I saw him reading it before he went on an interview last week. Well...he got the job!! And he said that he used several of the sample questions you provided to ask the interviewer :)!!! I thought that was very exciting. Your great book really made a difference :)."

E.S., Gahanna, Ohio